

Mission Statement

Our Vision

We want to be the most highly regarded producer of building materials and infrastructure solutions and the preferred employer in our markets. We share our values, our knowledge, our experience and our success.

Our Mission

We improve people's quality of life by providing outstanding, sustainable building material and infrastructure solutions.

Our Culture

We live by our values and share our visions and our goals. Based on our strong corporate culture, successful local teams join forces in a dynamically evolving, international company.

Our Employees

Our employees are crucially important for the success of our company. Thanks to their professionalism, their passion and their entrepreneurial spirit we can seize opportunities, take purposeful action, and create value for our shareholders.

Our Goal

The primary goal of our entrepreneurial activities is to achieve a sustainable increase in the value of the company in accordance with ecological, social and economic principles.

Our Values

*Expertise – Passion – Integrity and Respect –
Customer Orientation – Entrepreneurship –
Quality – Responsibility*

*Our values form the basis of our entrepreneurial activities.
We live by our values and share them in our day-to-day cooperation.*